GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Broadcasting Jingles to enhance in respect of Voter Awareness Programmes for ensuring General Election 2019 - Media Campaign through RED FM (KAL Radio Ltd.) - Payment of **Rs.7,31,672/-** to M/s Kal Radio Limited, Hyderabad - Sanction Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No.411 **Dated:20.02.2024**

Read the following:-

1. Govt.Memo.No.957/Elecs.D2/2019, Dt.04.04.2019.
2. Govt.Memo.No.957/Elecs.D2/2019-5, Dt.09.04.2019.
3. Note dated on 03.09.2019 of G.A(Elecs.D)Dept., 2019 along with invoices of M/s KAL Radio Limited Invoice No. 182010373401, Dt.31.03.2019, Invoice No. 192010370003, Dt.15.04.2019, Invoice No. 192010370004, Dt.15.04.2019 and Invoice No. 192010370005, Dt.15.04.2019 and Invoice No.192010370006, Dt.15.04.2019.
4. G.O.Rt.No.2223, Finance (FMU-GAD-I) Dept, dt: 28.04.2023.

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ORDER:

In the reference 1st to 2nd read above, orders have been issued to the Manager, Red FM (Vijayawada/Rajahmundry/Tirupati) to broadcasting Jingles to enhance in respect of Voter Awareness Programmes in General Election 2019. Accordingly, G.A. (Elecs.D) Department was requested to pay an amount of Rs.7,31,672/- to M/s Kal Radio Limited, Hyderabad towards cost of broadcasting Jingles to enhance in respect of Voter Awareness Programmes in General Election 2019, vide reference 3rd above. The details are as follows:

Sl No.	Company Name	Work Order	Invoice No.	Amount Rs.
1	M/s. KAL Radio Limited, Hyderabad (RED FM)	Letter No.957/Elec.D2/ 2019, dt.04.04.2019 & 09.04.2019	182010373401	4,16,302.00
2			192010370003	65,289.00
3			192010370004	97,934.00
4			192010370005	1,19,502.00
5			192010370006	32,645.00
Total				**7,31,672.00**

2. After careful examination of the matter, sanction is hereby accord for payment of an amount of Rs.7,31,672/- (Rupees Seven Lakh Thirty One Thousand Six Hundred and Seventy two only) to M/s. KAL Radio Limited, Hyderabad towards cost of broadcasting Jingles to enhance in respect of Voter Awareness Programmes in General Election 2019.

3. The amount sanctioned in para (2) above shall be debited "2015 – Elections - M.H.104 Charges for conduct of Elections for Lok Sabha and State Assemblies when held simultaneously – SH (04) Conduct of Elections to Lok Sabha and State Assembly - 260 - Advertisements, Sales and Publicity Expenses - 262 - Advertisements – Electronic Media" and shall be met from the funds provided vide G.O.4th read above.

(PTO)

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, and credit in favour of "M/s Kal Radio Limited, A/c No. 036109000035217, City Union Bank Limited, Chennai, IFSC CODE: CIUB0000036, PAN NO:AACCK6712G".

5. The Pay and Accounts Officer, Velagapudi is requested to admit the bill in audit.

6. This order does not require the concurrence of Finance Department as per the orders in vogue.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

MUKESH KUMAR MEENA
CHIEF ELECTORAL OFFICER &
E.O. PRINCIPAL SECRETARY TO GOVERNMENT

To
The General Administration (Claims.C) Department, Hyderabad.
The Deputy Pay and Accounts Officer, Velagapudi,
The Deputy Pay and Accounts Officer, Secretariat Branch, Velagapudi.

Copy to:

M/s KAL Radio Limited, Hyderabad.
The A.G.A.P. Hyderabad
Sf/Sc.

//FORWARDED::BY ORDER//

SECTION OFFICER